

Museum Marketing/Social Media Internship
The Mimms Museum of Technology and Art | Roswell, GA

Description

The Mimms Museum of Technology and Art, a nonprofit located in Roswell, Georgia, offers interns the unique opportunity to gain hands-on experience in a startup museum environment. Opened in July 2019, the museum is seeking a Marketing student with a strong interest in content creation and social media strategy.

The intern may be asked to:

- Assist museum staff and PR partners with ongoing and upcoming marketing campaigns
- Prepare content for current and future social media posts
- Capture photos at museum events, school visits, demonstrations, and more
- Support the events team in creating marketing materials
- Research and propose new marketing strategies and ideas

Note: This is an unpaid internship and is considered a volunteer position.

Schedule

The internship requires a commitment of approximately 10–15 hours per week for a semester or a mutually agreed-upon timeframe. Hours are flexible and may be arranged across different days and times.

Desired Qualifications

- Currently enrolled in or recently completed coursework in marketing or a related field
- Organized, detail-oriented, and proactive
- Able to work both independently and collaboratively
- Experience with or knowledge of digital marketing tools and platforms
- Comfortable supporting STEAM-related programming
- Interested in a future career in corporate or nonprofit marketing

To Apply

Please submit the following materials:

- Cover Letter or Letter of Interest
- Resume

Please email applications to:

Rena Youngblood, Executive Director
Email: ryoungblood@mimmsmuseum.org
Subject Line: Museum Marketing/Social Media Internship